

SEBTS Brand Quick Sheet

LOGOS

SEMINARY LOGO



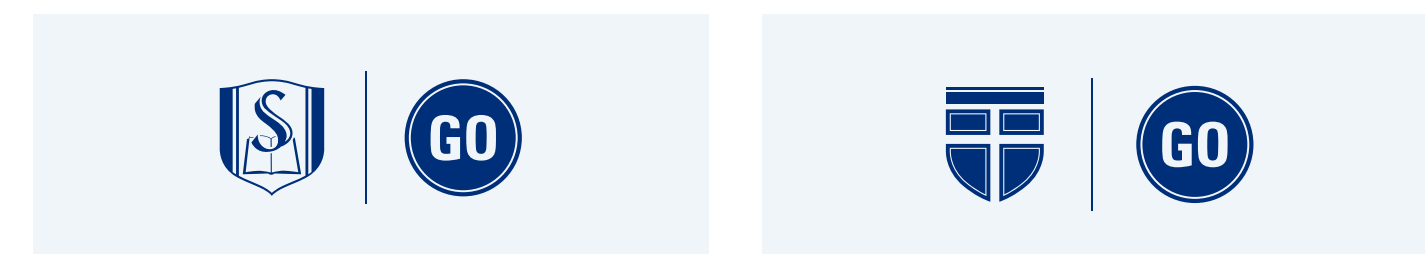
COLLEGE LOGO



GO LOGO



LOGO COMBINATIONS



TYPOGRAPHY

LEGACY TYPEFACE

Georgia

AaBbCcDdEeFfGgHhIiJjKkLlMmNn
OoPpQqRrSsTtUuVvWwXxYyZz

Regular **Bold**
Regular Italic ***Bold Italic***

PRIMARY TYPEFACE

Utopia

AaBbCcDdEeFfGgHhIiJjKkLlMmNn
OoPpQqRrSsTtUuVvWwXxYyZz

Regular	Display Regular	Subhead Regular	Caption Regular
<i>Regular Italic</i>	<i>Display Regular Italic</i>	<i>Subhead Regular Italic</i>	<i>Caption Regular Italic</i>
Semibold	Display Semibold	Subhead Semibold	Caption Semibold
<i>Semibold Italic</i>	<i>Display Semibold Italic</i>	<i>Subhead Semibold Italic</i>	<i>Caption Semibold Italic</i>
Bold	Display Bold	Subhead Bold	Caption Bold
<i>Bold Italic</i>	<i>Display Bold Italic</i>	<i>Subhead Bold Italic</i>	<i>Caption Bold Italic</i>

SECONDARY TYPEFACE

Proxima Nova

AaBbCcDdEeFfGgHhIiJjKkLlMmNn
OoPpQqRrSsTtUuVvWwXxYyZz

Light	Semibold	Condensed Regular	Extra Condensed Regular
<i>Light Italic</i>	<i>Semibold Italic</i>	<i>Condensed Regular Italic</i>	<i>Extra Condensed Regular Italic</i>
Regular	Bold	Condensed Semibold	Extra Condensed Semibold
<i>Regular Italic</i>	<i>Bold Italic</i>	<i>Condensed Semibold Italic</i>	<i>Extra Condensed Semibold Italic</i>
Medium	Extrabold	Condensed Bold	Extra Condensed Bold
<i>Medium Italic</i>	<i>Extrabold Italic</i>	<i>Condensed Bold Italic</i>	<i>Extra Condensed Bold Italic</i>

COLOR

HIERARCHY OF COLOR



COLOR SPECIFICATIONS

SEBTS Blue #002F7A R0 G47 B122 C100 M81 Y0 K23 PMS 287 C	Dark Blue #000D44 R0 G13 B68 C100 M96 Y35 K50 PMS 2757 C	Bright Blue #148AE2 R20 G138 B226 C78 M33 Y0 K0 PMS 2382 C	White #FFFFFF R255 G255 B255 C0 M0 Y0 K0
Cloud #EFF4F9 R239 G244 B249 C5 M2 Y0 K0 PMS 649 C 40%	Light Gray #DCE1E5 R220 G225 B229 C5 M1 Y0 K9 PMS 427 C 70%	Silver #ABAFB2 R171 G175 B178 C2 M0 Y0 K35 PMS Black 6 C 35%	Nickle #797E82 R122 G125 B127 C3 M0 Y0 K61 PMS Black 6 C 55%
Dark Gray #42494F R66 G73 B79 C9 M0 Y0 K85 PMS Black 6 C 80%	Charcoal #101820 R16 G24 B32 C25 M4 Y0 K95 PMS Black 6 C	Forest Green #00774A R0 G119 B74 C89 M29 Y87 K17 PMS 3415 C	Emerald Green #57C377 R87 G195 B119 C64 M0 Y73 K0 PMS 2256 C

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	Natural Wood #AB9367 R171 G147 B103 C33 M38 Y67 K4 PMS 4007 C	Sunshine Yellow #F0B52B R240 G181 B43 C6 M30 Y96 K0 PMS 7409 C	Cardinal Red #BD3742 R189 G55 B66 C19 M91 Y74 K7 PMS 4060 C